Ashwin K S

UI UX Designer + Developer

I bring on engineering perspective & creative problem-solving approach when creating products & designing experiences that people love. Curiosity, attention to detail, consistency, & persistence define me.

PERSONAL INFO

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💼 WORK EXPERIENCE

Web Developer Intern | Everlytics Data Science India LLP
06/2019 - Present

- Assisting Engineering team in **developing dsahboards** & other **user interaction widgets** for their **webapp.**
- Developing **Front-end** designs and code for the **dashboards** and implemented **various features** onto it.
- Worked on **analyzing, researching** & **creating mockups** for **new ideas & projects**.

Marketing Intern | Speckbit Exploratories
01/2019 - 02/2019

- Set up **advertisements** in distributed platforms, **reduced** average **bounce rates** and **increased landing page conversion** rates by **35%.**
- **Closed** major **deals** worth **thousands of rupees** and delivered a **20% increase** in **leads** through **sales calls**.

🚀 PROJECTS

Bounce App Case Study(Redesign) | 08/2019
Redesigned the bounce app & conducted **user research, user flows, wireframing, sketching, prototyping** & also wrote a **blog** on it.

MentorFix Web Application | 07/2019
Designed the webapp using **design systems, user research, user flows, wireframing, sketching, prototyping & devhandoff.**

Medrone Web Application | 04/2019
Deployed web application which gathers **current location** of users which is used to **deliver medical supplies** using **Drones**.

Student Primer Web Application | 12/2018
Deployed & **collaborated** on a **live project** which help students get introduced to important **terms** & **people** pertaining to **tech**.

Daily Study Hours Web Application | 04/2018
Deployed web application which **help students** determine how many **hours to study** per day to **excel** in their exams.

🔵 SKILLS

Tools:
Figma, XD, Photoshop
Skills:
Sketching, Wireframing, UI Design, UX Research, Responsive Web Design, Rapid Prototyping, Usability Testing
Programming:
HTML, CSS, JS, Jquery

🏠 ACHIEVEMENTS

- Attended DoraHacks Blockchain **Hackathon**
- Have **1k+** followers on **Instagram**
- Took a **class** in **Python Workshop** at VIT.

🎓 EDUCATION

BE - Computer Science
Dayananda Sagar Institutions, Bangalore
2015 - 2019 | **7.7 CGPA**

Pre University - PCMC
Sri Ramakrishna Vidyashala, Mysore
2013 - 2015 | **94.6%**

🏅 CERTIFICATIONS

Full Stack Maker:
Bridge Student Accelator